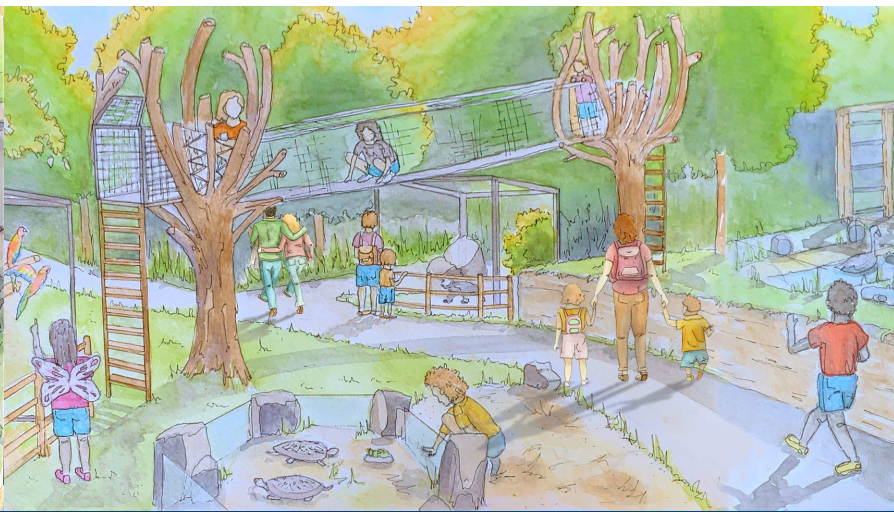


RENEWING YOUR LITTLE ROCK ZOO



UPDATES TO SLOTH BEAR HABITAT



EXPANDED NATURE PLAY AREAS

Zoo Overview:

- One of the largest attractions in the state
- Nearly 300,000 annual visitors
- Strong economic impact
- Important for education and recreation
- SNAP Benefit Program: \$2 Admission with valid ID
- Quarterly Community Days - \$2 Admission for Little Rock Residents Sponsored by Southern Bancorp

Zoo Master Plan Implementation:

- Fix back of the house inefficiencies
- Improve animal care
- Update and renovate old buildings and facilities
- Improve guest experience
- Build exciting new animal habitats



LEARN MORE AT LITTLEROCKZOO.COM