

FILE NO.: G-25-220

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Name: West 65<sup>th</sup> Street Name Change to Hindman Park Way  
Location: West 65<sup>th</sup> Street, West of University Avenue  
Petitioner: City of Little Rock  
Request: To change the name of West 65<sup>th</sup> Street, West of University Avenue to Hindman Park Way

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Abutting Uses:

Twenty-seven (27) properties have an address on this portion of West 65<sup>th</sup> Street. The uses consist of twenty-three single family residences and four churches. Hindman Park is located at the western terminus of the road. The park actually has an address of 60 Brookview Drive, a residential street that extends north off of West 65<sup>th</sup> Street.

Neighborhood Effect:

Mailing addresses will change for those affected. It is hoped that the name change will result in more patrons of the park utilizing the entry off of the end of West 65<sup>th</sup> Street (Hindman Park Way) rather than the entrance that is accessed off of Brookview Drive, a residential street.

Neighborhood Position:

Signatures in support of the name change were submitted representing seventeen (17) of the twenty-seven (27) addresses. Notice was sent to occupants of all of the addresses. Notice was also sent to SWLR United for Progress, South Brookwood – Ponderosa Neighborhood Association and Meadowcliff – Brookwood Neighborhood Association.

Public Service Agencies Comments:

Public Works:

1. The proposed Parkway suffix does not conform to CLR adopted street naming and property numbering system in 1988. It is suggested the proposed street name be "Hindman Park Way" be used instead.
2. Data is being compiled by staff on the # of street name signs to be replaced and the associated cost.

Utilities and Fire Department/County Planning:

Little Rock Water Reclamation Authority: No comment.

Entergy: Entergy does not object to this proposal. After the change is made, then Entergy's mapping system will be updated with the revised Street name through the normal notification process.

Centerpoint Energy: No comments received.

AT&T: No comments received.

Central Arkansas Water: No objection

Fire Department: No comment.

Building Codes: No comment.

County Planning: No comments.

Rock Region METRO:

- a) Location is served by METRO on multiple routes in this neighborhood. We suggest the name change be denied. Changing road names creates confusion when navigating the road network. METRO has numerous pieces of collateral materials we supply to our passengers which would need to be reprinted. Our web and app information will need to be updated. All of these items are necessary as with the name change from 2016 on Springer Boulevard. They cost METRO money.
- b) We suggest in honoring an individual or group with a street name; the name be appended keeping both the original name and the honorary name. It would make it easier for the public to adopt over time. For example: West 106<sup>th</sup> St, Duke Ellington Boulevard or as in this case; West 65<sup>th</sup> St, Hindman Parkway. If informational materials remained in circulation for a while at least others will understand where the location is addressed. By adding the name and keeping the original people will understand where they are going instead of changing the street name mid-trip.

The City of Little Rock, through the City's Parks and Recreation Department, is proposing to rename that portion of West 65<sup>th</sup> Street located west of University Avenue to Hindman Park Way. Hindman Park is located at the western terminus of the road. A gated entrance is located on the park property past the end of the street. A second gated entrance is located at the end of Brookview Drive which extends north off of West 65<sup>th</sup> Street. Access to that second entrance is through the neighborhood along a residential street.

The goal of the proposed name change is to help better identify the entrance off of the end of West 65<sup>th</sup> Street (proposed Hindman Park Way) and to reduce traffic through the neighborhood on Brookview Drive.

Hindman Park has an address of 60 Brookview Drive, although the club house actually has an address of 7500 West 65<sup>th</sup> Street. The Parks Department will work with the appropriate Public Works staff to eliminate the Brookview Drive address and to assign an address on Hindman Park Way. This should further enhance the goal of encouraging traffic to use the primary street for access.

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STAFF RECOMMENDATION:

Staff recommends approval of the request to change the name of that portion of West 65<sup>th</sup> Street located west of University Avenue to Hindman Park Way.

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PLANNING COMMISSION ACTION:

(AUGUST 3, 2017)

Staff presented the item and a recommendation of approval of the proposed street name change to Hindman Park Way. There were no persons present to speak either for or against the proposal. There was no further discussion. The item was placed on the consent agenda and approved by a vote of 9 ayes, 0 noes and 2 absent.