

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
JULY 11, 2023 AGENDA**

Subject:	Action Required:	Approved By:
<p>An ordinance to approve the Pulaski County Imagination Library and to promote early childhood literacy.</p>	<p>√ Ordinance Resolution</p>	<p>Bruce T. Moore City Manager</p>
SYNOPSIS	<p>An ordinance to authorize the City Manager to enter into a sole-source agreement with the Pulaski County Imagination Library to promote early childhood literacy.</p>	
FISCAL IMPACT	<p>The amount of this project is \$70,000.00 available in Frankly Reading, Account No. 108159-S15C381.</p>	
RECOMMENDATION	<p>Approval of the ordinance.</p>	
BACKGROUND	<p>Each month, Dolly Parton’s Imagination Library mails a high-quality, age-appropriate book to all children from birth to age five (5) who are enrolled in the program and books are sent regardless of a family’s income and at no cost to the child’s family, and each book is addressed to a child individually.</p> <p>The Pulaski County Imagination Library is responsible for enrolling children who live in Pulaski County, and is solely responsible for securing funds to cover the cost of books and of their operations.</p> <p>As of April 24, 2023, the Pulaski County Imagination Library has provided a monthly individualized book to approximately 6,557 children who live in Little Rock, and they are the only entity who is able to adequately and efficiently provide an appropriate monthly individualized book to each registered child that lives in Little Rock</p>	