

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
JUNE 4, 2019 AGENDA**

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| <p>Subject:</p> <p>An ordinance to repeal Little Rock, Ark., Ordinance No. 21,700 (March 5, 2019) (12th Street Corridor Branding).</p> <p>Submitted By:</p> <p>Finance Department</p> | <p>Action Required:</p> <p style="text-align: center;">√ Ordinance Resolution</p> | <p>Approved By:</p> <p style="text-align: right;">Bruce T. Moore City Manager</p> |
| <p style="text-align: center;">SYNOPSIS</p> <p style="text-align: center;">FISCAL IMPACT</p> <p style="text-align: center;">RECOMMENDATION</p> <p style="text-align: center;">BACKGROUND</p> | <p>On March 5, 2019, the City authorized a Sole-Source Contract with Crafton Tull & Associates to develop a Branding Program for the 12th Street Corridor. The justification is that the monies for the agreement had been provided by entities other than the City. This ordinance repeals that earlier ordinance, and directs that a competitive process begin.</p> <p>None. The funding for this project is already established. This ordinance merely changes the manner through which the City selects a company to perform the contract.</p> <p>Approval of the ordinance.</p> <p>In 2013, the City entered into a contract with Crafton Tull & Associates to provide initial development consultation for the development of the 12th Street Corridor. The contract was entered as a Sole-Source Agreement based upon the fact the source of funds were from other entities. Little Rock, Ark., Ordinance No. 20,731 (May 21, 2013).</p> <p>As this second aspect of the work was to begin, it was thought that the monies to pay for this branding contract were also not simply City funds.</p> | |

**BACKGROUND
CONTINUED**

However, after passage of the ordinance, and before the preparation of a contract, that conclusion was called into question. The Department of Finance & Administration was asked to make this determination.

On May 7, 2019, the following conclusion was received:

Based on the information included in the attached email, it appears the funds related to Jump Start were clearly City dollars set aside as a match for a “potential grant” from Metroplan. Metroplan, rather than awarding grant funds, provided technical assistance. Therefore, there is no way that I can state that the funds are not City money.

As a result, there is no legal basis for a Sole-Source Agreement, and a company will be selected through a competitive process. Crafton Tull & Associates will be permitted to bid.

This ordinance repeals the original contract and permits the process to move forward.