

1 (6) Along Interstate 630 beginning 1,000 feet east of Rice Street to 1,000 feet west of University
2 Avenue. Existing Billboards in this area may be modified and/or altered in their current location
3 or on the same parcels on which they are currently located including conversion to digital
4 format as long as the modifications or alterations do not increase the size of the then-existing
5 faces and as long as the modified or altered billboards and locations meet the then-existing
6 requirements of the Arkansas Highway and Transportation Department including any spacing
7 or distance requirements. No more than a total of four (4) faces across three (3) structures (i.e.,
8 a maximum of one (1) structure with two (2) digital faces and two (2) structures with one (1)
9 digital face each) in this area may be converted to digital format, and the conversion of a
10 billboard structure in this area to digital format shall be allowed only if the owner of the
11 billboard to be converted removes another billboard within the City located on Highway 10.
12 Upon such removal, the number of billboard sites allowed to be permitted in areas annexed
13 into the City referenced in Subsection (d) shall be reduced by one (1) for each such removal
14 and the current cap ratio stated in Subsection (d) for billboard sites shall be adjusted
15 accordingly. Such removal of another billboard shall be required only if the billboard is
16 actually converted to digital format by the owner of the billboard. The removal of the other
17 billboard shall be accomplished no later than the 30th day following the first day of operation
18 of the converted digital billboard.

19 (7) Along Kanis Road extending 500 feet west of the Shackleford Road and Kanis Road
20 intersection. The number of billboards permitted in this area shall not exceed one (1). The
21 billboard in this area may be modified and/or altered in its current location including conversion
22 to digital format as long as the modifications or alterations do not increase the size of the then-
23 existing faces and as long as the modified or altered billboards and locations meet the then-
24 existing requirements of the Arkansas Highway and Transportation Department including any
25 spacing or distance requirements. However, the conversion of the billboard in this area to
26 digital format shall be allowed only if the owner of the billboard to be converted removes any
27 ten (10) other currently permitted billboards within the City. Upon such removal, the number
28 of billboard sites allowed to be permitted in areas annexed into the City referenced in
29 Subsection (d) shall be reduced by one (1) for each such removal and the current cap ratio
30 stated in Subsection (d) for billboard sites shall be adjusted accordingly. Such removal of the
31 ten other billboards shall be required only if the billboard located within this area is actually
32 converted to digital format by the owner of the billboard. The removal of the other billboards
33 shall be accomplished no later than the 30th day following the first day of operation of the
34 converted digital billboard.

1 **SECTION 2. Severability.** In the event any title, section, paragraph, item, sentence, clause, phrase, or
2 word of this ordinance is declared or adjudged to be invalid or unconstitutional, such declaration or
3 adjudication shall not affect the remaining portions of the ordinance which shall remain in full force and effect
4 as if the portion so declared or adjudged invalid or unconstitutional was not originally a part of the ordinance.

5 **SECTION 3. Repealer.** All laws, ordinances, resolutions, or parts of the same that are inconsistent
6 with the provisions of this ordinance are hereby repealed to the extent of such inconsistency.

7 **PASSED: April 5, 2016**

8 **ATTEST:**

APPROVED:

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11 **Susan Langley, City Clerk**

Mark Stodola, Mayor

12 **APPROVED AS TO LEGAL FORM:**

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15 **Thomas M. Carpenter, City Attorney**

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