

**OFFICE OF THE CITY MANAGER  
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION  
DECEMBER 5, 2023 AGENDA**

<b>Subject:</b>	<b>Action Required:</b>	<b>Approved By:</b>
<p>A resolution to approve two (2) Operator Permits and sixty (60) Taxi Cab Permits for WHC Little Rock, LLC, d/b/a zTrip and d/b/a Yellow Cab, for the period of January 1, 2024, to December 31, 2024.</p> <p><b>Submitted By:</b></p> <p>Fleet Services Department</p>	<p>Ordinance √ <b>Resolution</b></p>	<p>Emily Cox Acting City Manager</p>
<b>SYNOPSIS</b>	Approval of a resolution authorizing two (2) Operator Permits and sixty (60) Taxi Cab Permits for WHC Little Rock, LLC, d/b/a zTrip and d/b/a Yellow Cab, for the period of January 1, 2024, to December 31, 2024.	
<b>FISCAL IMPACT</b>	Revenues of \$4,480.00 will be generated in Permit Fees from WHC Little Rock, LLC.	
<b>RECOMMENDATION</b>	Approval of the resolution.	
<b>BACKGROUND</b>	For the year 2023, WHC Little Rock, LLC, d/b/a zTrip and d/b/a Yellow Cab, was approved for two (2) Operator Permits and sixty-five (65) Taxi Cab Permits. The fees for Operator Permits is \$500.00 each and Taxi Cab Permits is \$60.00 each. The revenues that will be generated for the 2024 year is less \$120.00 for a credit of two (2) unused permits for 2023.	