

**OFFICE OF THE CITY MANAGER LITTLE  
ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION  
DECEMBER 5, 2023 AGENDA**

<b>Subject:</b>	<b>Action Required:</b>	<b>Approved By:</b>
<p>A resolution approving a contract with Browne Bortz &amp; Coddington Inc., d/b/a BBC Research &amp; Consulting, to conduct a Disparity Study for the City of Little Rock, Arkansas.</p>	<p>Ordinance √ <b>Resolution</b></p>	<p>Emily Cox Acting City Manager</p>
<b>SYNOPSIS</b>	<p>To authorize the City Manager to enter into a contract with Browne Bortz &amp; Coddington Inc., d/b/a BBC Research &amp; Consulting, to conduct a Disparity Study for the City of Little Rock, Arkansas.</p>	
<b>FISCAL IMPACT</b>	<p>The amount is not to exceed \$430,026.00, which includes a 10% contingency, and funds are available from the Disparity Study Special Project Fund, Account No. 108129-S10C518.</p>	
<b>RECOMMENDATION</b>	<p>Approval of the resolution.</p>	
<b>BACKGROUND</b>	<p>Disparity Studies are the primary means by which Municipalities determine whether there is legal justification for the establishment, continuation or modification of programs designed to promote the full and fair participation of minority, woman, small, service-disabled veteran and persons with disabilities business enterprises in government contracting.</p>	

**BACKGROUND  
CONTINUED**

The Disparity Study conducted for the City of Little Rock will determine if there is a legal need to create Minority and/or Women-Owned Business Enterprise (MWBE) conscious programs to provide the maximum practicable opportunity for increased participation in City contracts. Such businesses are underrepresented and it is paramount to ensure that City contracting practices do not discriminate in employment and services when the City procures goods and services from the private sector. Request for Qualifications No. 2218 was issued, and seven (7) proposals were received from the bid event, and it was determined that Browne Bortz & Coddington was the most qualified.