

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
DECEMBER 1, 2015 AGENDA**

Subject:	Action Required:	Approved By:
<p>An ordinance to waive competitive bidding and to authorize the purchase of a “ticker tape” sign.</p>	<p>√ Ordinance Resolution Approval Information Report</p>	<p>Bruce T. Moore City Manager</p>
SYNOPSIS	<p>Authorizes the City Manager to purchase a “ticker tape” sign for the Creative Corridor’s Main Street Mall building and dispense with the competitive bidding requirement.</p>	
FISCAL IMPACT	<p>The sign will be purchased using 100% grant funding from the ArtPlace Foundation. The cost of the sign including installation and a five (5)-year warranty is \$86,840.60 plus tax, and will be paid from Accounting Unit 270129, Activity Code G030166/167.</p>	
RECOMMENDATION	<p>Approval of the ordinance.</p>	
CITIZEN PARTICIPATION	<p>N/A</p>	
BACKGROUND	<p>This authorizes the City Manager to dispense with the requirement of competitive bids and to authorize the purchase of a “ticker tape” sign which is a wrap-around ten (10) mm LED display sign with a live area of 3’2” x 48’3”. It will be installed on the Creative Corridor’s Main Street Mall Building located at 101 East Capitol Avenue in Little Rock. The sign will be used to promote performances and other civic events much like the former sign in the front of the Robinson Auditorium. The purchase is 100% funded by an ArtPlace Foundation grant. ArtPlace is strongly encouraging the City obligated the funds by December 31, 2015, or risk losing the funding.</p>	

**BACKGROUND
CONTINUED**

ACE Sign Company of Little Rock has provided estimates on three signs, all of which were significantly less expensive than those from other vendors. The price includes installation and a five (5)-year warranty. ACE is also a local company that can readily provide warranty or post-warranty service.

The sign will be managed by the Little Rock Convention and Visitors Bureau Engineer and he has found this system to be compatible with other systems he is using, and believes the ACE product to be of superior price and quality to others he has investigated.